COMPANY PROFILE

APTECHNOSYS
DRIVING YOUR BUSINESS WITH PASSION

www.aptechnosys.com

VISION

To empower growing businesses with innovative digital solutions that turn ideas into meaningful results. At APTechnosys, we envision becoming a trusted technology partner, recognized for creativity, reliability, and measurable impact.

We aim to build lasting partnerships through quality, transparency, continuous innovation, and consistent delivery—helping our clients grow, adapt, and succeed in a digital-first world.

Be the digital partner businesses trust.

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MISSION

To empower businesses with end-to-end digital solutions that transform ideas into impactful experiences. From branding and content to websites, mobile applications, and digital marketing, APTechnosys delivers tailored solutions designed around each client's unique goals.
Our mission is to combine creativity, technology, and strategic thinking to create measurable value, build lasting partnerships, and help businesses grow with confidence in a digital-first world.

Quality
Clean work, tested and polished before it reaches you.

Innovation
Fresh ideas and modern tools applied to your goals.

Client success
Your growth is how we measure our own.

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OUR SERVICES

Website Development
Fast, responsive, secure websites, web apps and online stores.

SEO & SMM
We use smart SEO strategies and engaging social media campaigns to increase traffic, reach, engagement, and conversions.

Mobile Development
Android and iOS apps built for performance, usability and easy growth.

Digital Marketing
SEO, social media, paid ads and lead generation that brings the right customers to you.

UI/UX & Graphic Design
Interfaces, brand identities and visuals that look great and are easy to use.

Something else in mind?
Tell us your requirement and we will shape a custom solution.

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Website Development

Modern sites built to perform.

WHAT WE DELIVER

- Business & corporate websites
- E-commerce stores
- Custom web apps & portals
- CMS setup (WordPress & more)
- Speed, security & SEO-ready builds
- Maintenance & support

IDEAL FOR

Anyone who needs a professional, fast, responsive website that supports growth.

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Digital Marketing

Get found, get leads, grow revenue.

WHAT WE DELIVER

- Search engine optimization (SEO)
- Social media management
- Google & Meta ad campaigns
- Lead generation funnels
- Email & WhatsApp marketing
- Analytics & monthly reporting

IDEAL FOR

Businesses that want more enquiries, stronger visibility and measurable results online.

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Mobile Development

Apps your customers will actually use.

WHAT WE DELIVER

- Android & iOS app development
- Cross-platform (Flutter / React Native)
- API & backend integration
- App store publishing
- QA testing & performance tuning
- Maintenance & updates

IDEAL FOR

Startups and companies launching a new app or taking an existing service mobile.

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UI/UX & Graphic Design

Design that looks good and works well.

WHAT WE DELIVER

- UI/UX design for web & mobile
- Wireframes & clickable prototypes
- Logo & brand identity
- Social media creatives
- Brochures, decks & print design
- Design systems

IDEAL FOR

Teams that want a clear, attractive user experience and a consistent brand identity.

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COMPLETED WORK

Enterprise Portal
KNK Partners
Background Verification Management System

KNK PARTNERS
Background verification platform with API integration, case management, vendor workflows, reports & analytics.

Corporate Website
PreventFire
Fire Safety & Compliance Platform

PREVENTFIRE
Fire safety and compliance platform for managing services, inquiries, and business workflows.

Fitness Business
NiceAndEasyFitness
Fitness Programs & Expert Trainers

NICE AND EASY FITNESS
Fitness business website focused on programs, customer engagement, and lead generation.

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INDUSTRIES WE SERVE

- E-commerce & Retail
- Education & EdTech
- Real Estate
- Startups & SaaS
- Finance & Fintech
- Travel & Logistics
- Hospitality & Food
- And many more...

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HOW WE WORK

1. **Discover** — We learn your goals, audience and budget in a free consultation.
2. **Plan** — Clear scope, timeline and quote, so there are no surprises.
3. **Design** — Wireframes, visuals and content direction shared for feedback.
4. **Build** — We develop, write and test, with regular progress updates.
5. **Launch** — We deploy, promote and hand over everything you need.
6. **Support** — Ongoing maintenance, improvements and growth support.

- Dedicated point of contact
- Regular progress updates
- Transparent pricing

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TECHNOLOGY WE USE

Mobile
Flutter • React Native • Kotlin • Swift • Firebase

Web
React • Next.js • Node.js • Laravel • WordPress • Shopify

Design
Figma • Adobe Photoshop • Illustrator • Canva

Marketing
Google Ads • Meta Ads • Analytics • SEMrush • Mailchimp

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WHY CHOOSE US?

One team, all services
Marketing, content, design and development work together.

Customized solutions
Every project is shaped around your goals and budget.

Clear communication
One point of contact and regular updates in plain language.

On-time delivery
Realistic timelines that we stick to.

Quality you can trust
Clean code, polished design and thorough testing.

Flexible engagement
Fixed price, monthly retainer or dedicated resources.

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